

Advertising Form

DOLLS Beautiful



Doll Artisan Guild®

PO Box 11113
Oneonta, NY 13820
USA

Requirements:

1. Film or camera-ready copy must be at the DOLLS Beautiful office no later than the specified deadline.
2. DOLLS Beautiful does not offer in-house layout for ads but we can refer you. Color ads must be submitted as digital file. Black and white ads must be submitted as digital file or camera-ready with photographs. File formats: Quark, Adobe InDesign (Mac or PC), PDF.
3. Feel free to request a position in the magazine before copy deadline. Space reservations may not be cancelled after space deadline. Cancellations after deadline will incur regular space rate.
4. All first time and one-time advertisements must be pre-paid until credit is established. Prepayment is due on the space closing date. Invoices are payable within 30 days of accounts. Invoice date in US dollars drawn on a US bank or by credit card. A 1.5% monthly service charge is applied to past due accounts.
5. Publisher reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted. Reading notices or advertising which is deemed contrary to the purposes of the Publisher or the Doll Artisan Guild are not acceptable.
6. Mail this form with your ad to: Karlyn Grzymkowski, Editor, DOLLS Beautiful, 118 Commerce Rd, Oneonta, NY 13820. Questions? 315-691-9922, or 607-433-1240 ext. 209 email: karlyngrz@dollarisanguild.org
7. All ads that are emailed must be sent to both karlyngrz@dollarisanguild.org and design@seeleys.com.
8. All ads will automatically be billed or charged to your credit card when due unless cancelled in advance of the deadline.



Since 1977

The Doll Artisan Guild (D.A.G.) is a member organization for porcelain dollmakers with members world-wide that enjoy dollmaking as a hobby or a business.

Advertising in DOLLS Beautiful allows you to get your business, product or service before thousands of dollmakers world-wide.

Promote your business, increase your visibility and increase your sales by targeting the customers you want to reach.

We have space available in every price range to suit your advertising budget from a full-page color ad to an economical but powerful listing in the Blue Pages.

Reserve your ad space TODAY!

Studio: _____
 Contact Name: _____
 Address: _____
 City, State: _____
 Country: _____
 Postal/Zip Code _____
 Tel: (____) _____
 Website: _____
 Email: _____

- Seeley Product Source
- Doll Books
- Dollmaking Classes, Seminars
- Doll Accessories
- Doll Clothing, Fabric, Lace
- Doll Restoration
- Soft-fired Greenware

[Choose a maximum of 4 Category listings](#)

Economical at \$79.80 per year.

Advertise your shop in a classified ad where you are listed by category. It is an easy-to-use directory of products and services for the porcelain dollmaker.

BLUE PAGES

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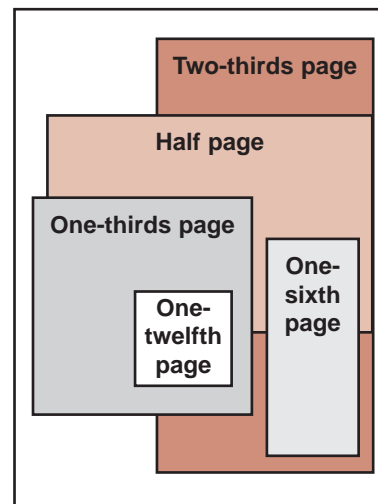
Organization: _____
 Contact Name: _____
 Address: _____
 City: _____ State _____ Postal/Zip Code _____
 Country: _____ Phone _____
 Fax: _____ Email _____

Indicate Status of your Ad Materials:

- Please use my existing materials – No changes
 Please use my existing materials – Changes to be provided
 Will be forwarding New Materials
 Materials attached → See Requirements on back

Please check the appropriate rate for your ad:

<u>Ad Size</u>	<u>1x</u>	<u>4x</u>	<u>Sizes (ht x w)</u>
<u>4-COLOR</u>			
Full page	___ \$1150	___ \$ 805	9 7/8" x 7.5"
2/3 page	___ \$ 978	___ \$ 684	9 7/8" x 5"
1/2 page	___ \$ 863	___ \$ 604	5" x 7.5"
1/3 page	___ \$ 442	___ \$ 310	5" x 4 7/8"
1/6 page	___ \$ 226	___ \$ 158	2 3/16" x 5"
<u>BLACK & WHITE</u>			
Full page	___ \$ 690	___ \$ 483	9 7/8" x 7.5"
2/3 page	___ \$ 587	___ \$ 411	9 7/8" x 5"
1/2 page	___ \$ 518	___ \$ 362	5" x 7.5"
1/3 page	___ \$ 261	___ \$ 183	5" x 4 7/8"
1/16 page	___ \$ 136	___ \$ 95	2 3/16" x 5"
1/12	___ \$ 90	___ \$ 63	2 1/176" x 2 3/8"



ISSUE - NUMBER

Spring 2008-1
 Summer 2008-2
 Fall 2008-3
 Winter 2008-4

DEADLINE

January 15, 2008
 April 1, 2008
 July 1, 2008
 October 1, 2008

PUBLISH DATE

February/March 2008
 May 2008
 August 2008
 November/December 2008

Payment Information

Make Checks payable to: Doll Artisan Guild

Check enclosed

Please charge my: VISA MasterCard Amex Discover

Account number _____ Expiration date: _____/_____/_____

Cardholder name: _____ Signature: _____

Mail To: Doll Artisan Guild. PO Box 1113, Oneonta, NY 13820. USA
 Phone: 1-607-433-1240 • Fax: 1-607-432-2042
 Email: info@dollartisanguild.org • Website: www.dollartisanguild.org